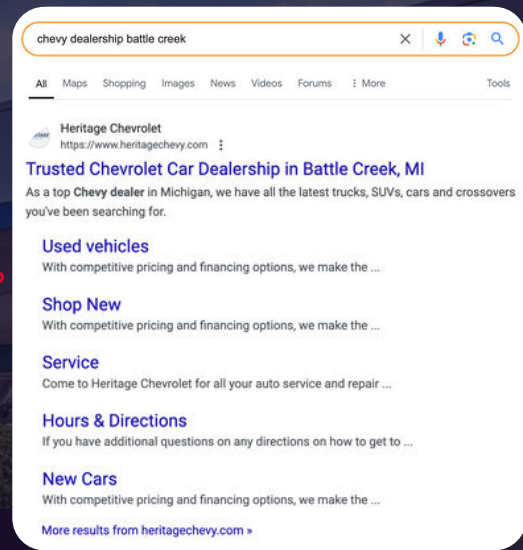


# SEO CASE STUDY

## Heritage Chevrolet Benefits From 125% Boost In Organic Traffic Through Advanced Search Strategy With Dealers United



“Working with Dealers United on our SEO has really opened up new markets for us. Their team created content that helped us reach customers in nearby cities who we weren't connecting with before. Looking at the numbers, we can see real growth in both website visits and actual customers from these areas. The results are clear - we're reaching more of the right people.”

—*Odie Rudd, New Car Sales Manager*



### Search Engine Optimization (SEO)

Results from February - September 2024



**125% ↑**

**INCREASE IN ORGANIC TRAFFIC**



**811 ↑**

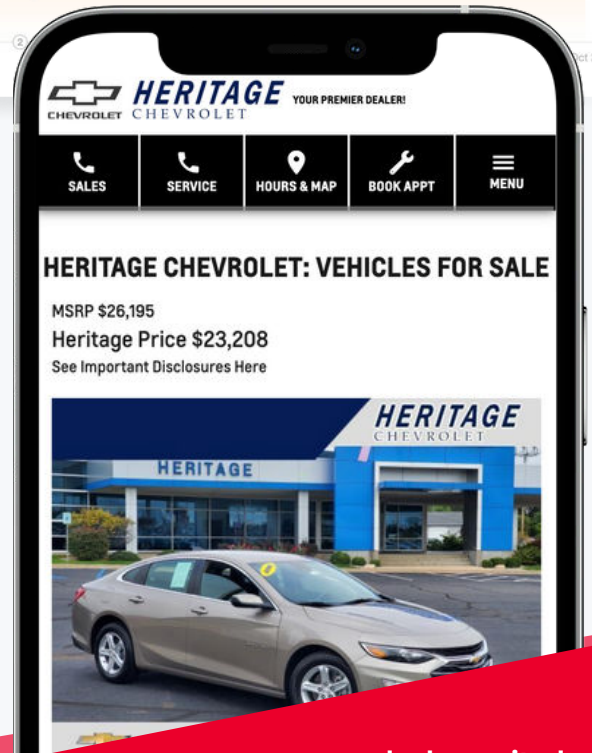
**KEYWORDS ADDED OR IMPROVED**



**#1 RESULT**

**TOP POSITION FOR:**

chevy dealerships battle creek





# Ready to see more? Book a demo with us.

[dealersunited.com/schedule](https://dealersunited.com/schedule)



**ROBERT SKINNER**  
Sales Manager

“We're happy. We're growing. We're selling cars. We're beating our objectives. Shattering our goals the last several months, leading the district in the Zone and Chevy sales percentage wise. While other dealers' numbers are low, ours are definitely way up.”

