

SEO GASE STUDY

"We immediately felt the impact of the SEO updates. We saw a direct lift in traffic from our surrounding area after the DU team created pages to increase our digital footprint to capture market share. We can already track 16 new customers this month from those targeted cities - where we only had 4 customers from there the previous month."

-Robert Skinner, Sales Manager

Search Engine Optimization (SEO) 🗲

Results from February - September 2024

62%↑

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INCREASE IN ORGANIC TRAFFIC

Roval Chevrolet GMC ROYAL https://www.royalchevy.net > Certified-Service_Oil-Cha...

Coldwater, MI Vehicle Oil Changes

Royal Chevrolet provides quick, expert oil changes to keep your Chevy running strong. Our Chevrolet-certified technicians in Coldwater use only the best ...

ROYAL YOUR PREMIER DEALER!

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616 1 0 SALE SERVICE HOURS & MAP BOOK APPOINTMENT **KEYWORDS ADDED** MENU **OR IMPROVED IST PAGE RANKED IN THE TOP 3** oil change coldwater mi **POSITIONS FOR:** chevy dealer marshall mi Ο COLDWATER, MI VEHICLE **OIL CHANGES** used cars coldwater mi O www.dealersunited.com

How Royal Chevrolet GMC Climbed Search **Results Using Dealers United SEO**

HOURS & MAP **CREW CAB VS EXTENDED CAB:** WHAT'S THE DIFFERENCE?

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Are you trying to decide between a crew cab or an extended cab pickup truck? As a top Chevrolet dealer near Coldwater, MI, Roval Chevrolet understands truck buyers need to inderstand the key differences between these two popular truck cab configurations when choosing their next Chevrolet Silverado 1500 or Chevrolet Colorado. This guide will explain and cons of choosing a crew cab vs an extended cab truck

GIME ROYAL YOUR PREMIER DEALER



Ready to see more? Book a demo with us.

dealersunited.com/schedule



ROBERT SKINNER Sales Manager

"We're happy. We're growing. We're selling cars. We're beating our objectives. Shattering our goals the last several months, leading the district in the Zone and Chevy sales percentage wise. While other dealers' numbers are low, ours are definitely way up."



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